

November 18, 2010

To: Our Valued Customer

SUBJECT: Price Increase

Due to continued increases in raw materials such as copper, pig iron, and nickel as well as rising oil costs, we will be implementing a general price increase on our products effective Monday, January 3, 2011.

All orders for immediate release received by Friday, December 31, 2010 will receive the former prices.

List prices will be available November 23, 2010 in PDF format via the website at www.powerscontrols.com/pages/literature.asp. For printed copies of our printed price lists please contact your local sales representative.

We appreciate and thank you for your business and assure you of our commitment to continue to supply you with quality products at competitive prices. If you have any questions or need further clarification on these changes, please contact your local representative.

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